

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
SOCIAL SERVICES PORTFOLIO
2013-14 Additional Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 35

Topic: Media Monitoring

Hansard Page: Written

Senator Ludwig asked:

What is the total cost of media monitoring services, including press clippings and electronic media transcripts, provided to the Minister's office from 7 September 2013 to date?

- a) Which agency or agencies provided these services.
- b) What has been spent providing these services from 7 September 2013 to date.
- c) Itemise these expenses.

Answer:

\$2,358 (GST exclusive) was paid for media monitoring services for the current Ministers' offices, including press clippings and electronic media transcripts from 7 September 2013 to 28 February 2014.

- a) iSentia Media (formerly Media Monitors Pty Ltd) provides these services.
- b) \$2,358 (GST exclusive) was paid for media monitoring services for the current Ministers' offices, including press clippings and electronic media transcripts from 7 September 2013 to 28 February 2014.
- c) Transcripts and/or audios of media interviews.
\$936 (GST exclusive) was paid for media monitoring services for the former Ministers' offices including press clippings and electronic media transcripts from 7 September 2013 to 28 February 2014.